

Carpet Care

Cleaning Instructions for rugs & carpets

The unusually high lanolin content in Behruz Studio's unbleached, un-scoured wool rugs acts as a natural soil and stain inhibitor. The lanolin in our rugs and carpets will continue to exist and will also give a lovely lustre the more traffic the carpet receives.

Wool and silk and pure silk rugs and carpets should be treated with care due to the porous nature of the natural silk fibre. By following this guide the silk in your rugs and carpets will remain lustrous and the life span of the silk will not diminish.

To maintain the beauty of Behruz Studio's hand-made rugs and carpets, we recommend the following:

1. For new rugs vacuum frequently. For antique rugs please continue reading.
2. When any spills occur, blot the liquid as soon as possible with a dry undyed cloth or towel. If what is spilt is more like a paste we suggest using a blunt knife to lift it from the pile. The idea is to lift the soil or liquid; not push it into the pile of the area rug.
3. When there is a noticeable spot or residue, apply a modest amount of water to dilute it and blot the liquid with a dry undyed cloth or towel.
4. If a spot remains, use a small amount of mild liquid soap (standard hand soap or dish washing liquid); apply a modest amount of water and blot with a lifting motion. Repeat if needed.
5. If a spot still remains, contact us.

NOTE: Due to the uniqueness of our rugs and carpets, and the varying degree of expertise with which these spotting instructions may be used and applied, Behruz Studio assumes no responsibility related to the use of this information. All responsibility rests with the user & and if the user is in any doubt please contact Behruz Studio as soon as possible.

Further Spot Cleaning Tips

Blot, never scrub spots on a rug or carpet. Scrubbing can damage the nap on a carpet. If the colour bleeds or you are unsure how to proceed, consult us.

Remove as much of the spill as possible before adding spotting recipes (as listed below). Work from the outer edges of a spot to the centre. Drying small areas can be accomplished with a hair dryer with the heat setting off to ensure the area does not burn.

Specific Spot Cleaning Instructions

Recipes for Spotting Instructions:

Vinegar solution: 1-2 tablespoons to a cup of cold water

Mild detergent solution: 2-6 drops to a cup of cold water

Pure Eucalyptus oil

Spotting Guide

Beer - Use mild detergent followed by rinsing with vinegar solution, rinse with water.

Blood - Dilute with water and blot, followed by vinegar solution, rinse with water.



Candle wax – Allow the wax to cool and become hard, scrape wax off pile with a blunt knife. If wax remains cover area with brown paper (no printed material) and iron on low setting. This will absorb any left over wax.

Chocolate - Let dry allowing it to become hard, scrape out of pile with a blunt knife, apply mild detergent solution, rinse with water.

Coffee - Blot with mild detergent and rinse with water.

Egg - Spot with mild detergent, rinse with water

Cordial, Soft drinks, Fruit juices, jam & jelly - Blot with mild detergent, rinse with water

Grease - Spot with mild detergent, rinse with water or apply pure eucalyptus oil to an undyed towel then dab/rub over the stain.

Chewing Gum - Scrape off excess and apply "Chewing Gum Remover" spray (purchased in local hardware retailers, alternatively contact us).

Milk/Yoghurt - Spot with mild detergent, rinse with vinegar solution, rinse with water

Soot – Vacuum with strong suction. Spot with mild detergent, rinse with water

Tea - Spot with mild detergent, rinse with water

Urine - Spot with mild detergent, rinse with white vinegar solution, and rinse with water, repeat process if needed

Vomit - Spot with mild detergent, vinegar solution, rinse with water

Wine - For fresh wine spills use white wine to spot followed by mild detergent and rinse with water.

Sugar and Oil Based Stains – these can be removed by applying pure eucalyptus oil to an undyed towel then dabbing/rubbing over the stain.

Caring for your rug

Washing

We recommend Behruz Studio Rugs be professionally hand washed every three to six years depending on the amount of foot traffic or dust within the environment the rug is placed. Our rugs should not be steam cleaned. Heat, strong detergents and spotting chemicals used by steam cleaners can cause damage resulting in colour run and a decreased life span. For wall to wall carpets contact us to organise cleaning. We have professional rug cleaners that we can recommend.

Underlay

Carpet underlay extends the life of your rug by cushioning foot traffic. Underlay also provides slip protection and works as a barrier for liquid spills thereby preserving floors. Behruz Studio supplies a very good underlay product which can be purchase directly. It can be cut to any rug size.



Vacuuming:

New Rugs & Wall to Wall Carpets

Weekly vacuuming is recommended to lessen the build-up of dirt particles that harm carpet fibres. When using a beater bar style vacuum avoid vacuuming fringes. Suction only vacuums lessen the possibility of fringe damage, but do not remove soil as thoroughly.

Antique Rugs & Carpets

Depending on the fragility of the rug or carpet we generally recommend using a carpet sweep only as opposed to a standard vacuum. Some brands available at present have a battery operated sweep but it is recommended that the sweep is operated by hand only this way there is less destruction to the fragile pile of the rug.

Minimising Wear

Flat woven kilims, silk and antique rugs should never be placed in heavy traffic areas or exposed to bright sunlight. If sun exposure is unavoidable, a safety security film should be applied to your windows. We suggest contacting a reputable firm such as Scotch Solar Products. Most rugs should have an underlay installed between it and the floor, which will protect your floor and rug base against rub and wear, therefore extending the life of your rug.

Storage

Before storing it is best to have carpets cleaned first. Average house soil consists of sand, clay, carbon, starches, proteins, oils, mud, fungus, and pollen. Over time soils can react with each other and dyes resulting in detrimental effects. A dirty rug is also more susceptible to pest infestations such as moth, silver fish, and mould. Rugs should be cleaned and wrapped in a heavy breathable product such as paper or calico. Rugs should NOT be stored in direct contact with concrete floors or walls and where possible. Depending on the size of the carpet we suggest attaching a breathable bag of Lavender or naphthol to keep moth and silverfish at bay.

Pest Infestations

The best prevention is regular vacuuming and inspection. Pests prefer areas that are dark and undisturbed with little airflow. It's important to periodically check all woollen goods in your home and launder them in a timely manner. In many infestations oriental rugs are not the cause. Clean all items from secondary sources before placing them in your home. If there is even any doubt we suggest using an insect 'bomb' from your local hardware retailer to eradicate live eggs or pests that cannot be easily detected.

FAQS for Rug Care

Q: Does wool clean and wear well?

A. There is a unique hardness to the wool in Behruz Studio rugs due to the extreme altitudes and climates where the sheep graze where our rugs and carpets are manufactured. The wool is long in staple and contains a high amount of lanolin, a natural stain and soil repellent. The wool is inherently strong, elastic, and resilient; all of which contribute to its longevity.



Q: Can I use Scotchguard on my carpet?

A. Scotchguarding the carpet is normally not required because Behruz Studio carpets are naturally stain resistant due to the lanolin content of wool. Scotchguarding can also effect some dyes and therefore it is not recommended.

Q: How should I clean my carpet?

A. Vacuum regularly and have your carpet professionally cleaned if visibly dirty. If spots are attended to immediately, almost any stain (red wine, soy sauce, etc.) will come out after blotting with plain water. Never clean a stain by rubbing as doing so can possibly force the stain into the carpet permanently.

Q: If a piece of yarn pulls out, will my carpet unravel?

A. No. Each knot is separate from the others. If the yarn pops up, just clip it off with sharp scissors.

Q: Why are there dark spots or irregular colours?

A. The wool is hand-scrubbed without harsh scouring or bleaching. Because the wool is not bleached to stark white uniformity, each fibre retains its own unique shading and character, thus dyes are absorbed unevenly. These slight variations in the wool make each carpet unique.

Q: Why do Behruz Studio rugs shed?

A. After the carpet has been woven, the tips of the pile are gently sheared to even out the surface of the carpet. Small bits of yarn and fibres may be released from the pile during use. This is temporary. With normal vacuuming and traffic these fibres and pieces of yarn will work their way out the carpet. The temporary shedding in no way compromises the integrity or durability of your handmade carpet.

Q: Are the carpets treated with a mothproofing chemical?

A. No. Behruz Studio carpets are not treated with mothproofing chemicals; they are effectively mothproofed as a result of the washing process. As noted we recommend rugs and carpets are cleaned on a regular basis.

Q: Can the carpets be used in a business/public environment?

A. Behruz Studio carpets durability and beauty make them a perfect addition to public settings. They are made of durable wool that is hand-carded, hand-spun and densely packed in pile.

